# MSSCNEWS

#### MSSC members select leaders for 2017 and beyond

The election of **Jed Delmore**, **MD**, as MSSC president-elect was announced at the May 3 membership meeting. His term as president begins Jan. 1, 2018.

"I look forward to following the excellent work and leadership of Drs. Zayat and Knight," Delmore said of the 2016 and 2017 presidents. "The Medical Society of Sedgwick County has played a major role in many projects involving the county and state, and it will be an honor to represent my colleagues and the membership of the Medical Society."

The following physicians also were elected to MSSC leadership positions and terms that begin Jan. 1, 2017:

Secretary: Patricia Wyatt-Harris, MD; Treasurer: John Lohnes Jr., MD. MSSC Board: Theresa Cusick, MD, Jeffrey S. Davis, MD, and Tana Goering, MD.

Membership & Ethics Committee: **Paul Harrison, MD**, and **Martha Housholder, MD**; they will be joined by Dr. Zayat as immediate past president.



Dr. Delmore



**MAY** 2016

#### May 3 meeting featured fast-moving mix of medical information

The May 3 MSSC meeting provided members opportunities to learn about the latest from Health ICT, final legislation coming out of the legislative session and quick blasts of medical information and research from fellow physicians.

Becky Tuttle, Health ICT project manager, gave an update on the program's first anniversary, which was marked by a successful site visit from KDHE, funder of such programs statewide. Tuttle described Health ICT's multifaceted mission across three core elements: encouraging active lifestyles; spurring lifestyle changes to address obesity, diabetes and heart disease; and health system interventions.

Tuttle said the program has 87 activities under way continued on page 2



QuickFire presenters included, clockwise from top left: Drs. Sam Antonios, Fadi Joudi, Amy Curry and Sheryl Beard.

# healthcare INNOVATION FORUM

## June 1 forum to highlight innovation, opportunity

nnovators and energizers from across the country and close to home will converge in Wichita June 1 for the first Healthcare Innovation Forum, designed to showcase how the region can build new industry and jobs upon its already strong health care foundation.

The forum is a daylong event sponsored by the MSSC, Kansas Health Foundation and Greater Wichita Partnership, and is an outgrowth of ideas spurred by the health care industry sector of the Blueprint for Regional Economic Growth effort. Doctors are encouraged to attend the forum, which will focus on how entrepreneurism and innovation can accelerate growth and ideas in the health care industry.

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### Free screening of 'Being Mortal' film is scheduled for June 14

SSC and TPOPP Wichita are sponsoring a free community screening of the documentary *Being Mortal* at 6:30 p.m. Tuesday, June 14, at the WSU Metroplex Room 180, 5015 E. 29th St N.

After the screening, audience members can participate in a guided conversation by Wichita health professionals on how to take concrete steps to identify and communicate wishes about end-of-life goals and preferences.

Wichita is one of 90 communities selected as a screening host, thanks to a grant from The John and Wauna Harman Foundation in partnership with the Hospice Foundation of America.

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The documentary follows surgeon Dr. Atul Gawande as he shares stories of people and families confronting terminal illnesses, including his father.

Physicians
who care for ...
our patients,
our community,
and our profession

MSSC
MEDICAL SOCIETY of
SEDGWICK COUNTY

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#### May President's Message

by Estephan Zayat, MD —

he word mentor stems from Homer's Odyssey. Odysseus, king of Ithaca, entrusts his son, Telemachus, to Mentor while the king is away fighting the Trojan War. Later, Athena, goddess of war, assumes the form of Mentor and helps Telemachus on his guest to reunite with his father and re-establish his claim to the throne.

Over the years the role of mentor has evolved to encompass wise adviser, trusted friend, sounding board and role model. History is full of amazing mentoring relationships, with Socrates and Plato perhaps being the most famous. Mentoring has been integral in medical education from the days of apprenticeship to Osler and the modern-day residency system. We are offered formal and informal mentoring throughout our training. Some of us are fortunate to have mentors when we start our careers. Others are not.

I have been very fortunate to have incredible mentors throughout my medical career in Wichita. Some mentors were actual teachers and supervisors; others were colleagues, partners and role models. I have learned different things from different mentors. Some showed me simple ways to improve my patient care, others shared principles that I use in my practice, and yet others provided life lessons that guide both my career and personal life.

The late Dr. C.T. Hagan taught me humility, dedication and the value of lifelong learning, as well as to never give up hope for my patients. The late Dr. Douglas Horbelt taught me the simple magic of holding the patient's hand as they receive an anesthetic. Dr. Donna Sweet showed me how to be a nonjudgmental advocate for patients and the immense value of a supportive hug to a desperate patient. Dr. Donald Vine shaped my approach to informed consent, while Dr. Jerry Cohlmia mentored me on and off the medical field. Dr. Shaker Dakhil taught the importance of analogies in simplifying

complex medical concepts for patients. From the late Dr. George Farha, I learned that "patients do not care how much you know until they know how much you care." The list goes on and on. I consider them heroes and gifts in my life. Wichita is ripe with mentors, and we need to tap that resource and make it available to as many in the MSSC as possible.

Mentorship has worked well in business and in academic medical institutions, universities and educational organizations. Several medical societies already offer mentorship programs. I am hopeful that the unique environment in Wichita and the excellent relationships among universities, hospital systems, medical community and businesses will furnish fertile ground for a vibrant program.

Studies have shown that physicians involved in mentoring have higher career satisfaction, greater advancement in their fields, and even increased income! The practice of medicine is a juggling act requiring careful management of leadership, administrative, legal, financial and life roles. This requires expertise not available in a typical textbook. The management of these roles can be better addressed through mentoring.

In addition to the well-deserved pride of preparing the next generation of physicians and the pleasure of meeting new colleagues, mentors will see value in networking and reinvigorating their practices. Think of the last time you worked with a medical student. You likely felt upbeat after working with these exhilarating students who are thirsty for knowledge. After being a mentor, physicians report a renewed sense of purpose. There is an additional sense of fulfillment that can be experienced and an opportunity to see things from a different perspective.

I believe that a mentorship program within the Medical Society will create a healthier atmosphere for all of us and allow us to enhance our practices and serve our patients better. The program can bring joy an, professional satisfaction and decrease burnout. Over the next months, working with the MSSC board and various stakeholders, we'll get this program off the ground.

#### **Meeting** continued from

to date and noted that KU School of Medicine-Wichita and other health sciences students have been involved in several ways. She also mentioned an upcoming Health ICT-sponsored symposium, Building a More Satisfying Practice: Physician and Pharmacist Collaboration, set for June 24 at the Kansas Leadership Center, Another recent event, the Active Transportation Summit, went well, Tuttle said, noting three area communities wrote

pedestrian and bicycle plans there.

"We're in the prevention game," Tuttle said.

Dr. Justin Moore. Health ICT medical consultant. spoke of interventions such as pre-diabetes screening in four clinics, work to develop a pilot course for medical and pharmacy students focused on collaborative practice opportunities, and the launch at Wichita Family Medicine Specialists of the TWINE app, which provides for teambased management of patients with chronic diseases.

Dr. Moore mentioned an opportunity ahead, as the CDC is piloting a new program promoting patient-measured blood

pressure monitoring. He urged any providers interested in taking part in the hypertension project or other patient-focused chronic condition management to contact Health ICT. "Health ICT the result of an extraordinary cooperation within our medical community,"

#### **Four EMS Fast Facts**

Some answers to common questions about EMS, from Dr. John Gallagher, Sedgwick County EMS medical director

Time saved by sirens and lights? 90 seconds, with a fourfold risk of accidents

Can doctors order treatment during transport? Certainly you can. "We'll partner with you," he said.

Can EMS take patients elsewhere than an ER? Yes, but not on 911 calls.

What if a preferred hospital is on divert? EMS does what it can, and tries to at least keep the patient in the same system.

Dr. Moore noted. "We have asked doctors to take part and they have."

Dr. Jay Gilbaugh, KMS president and MSSC member, said that "for us, it was a very successful session" in Topeka. He mentioned legislation providing for interstate medical licensure that would facilitate telemedicine, and passage of a change in nurse-midwives scope of practice. The nurse-midwives change provides two pathways for practice, one keeping the current collaborative practice

agreements with physicians and another that allows more independent practice but brings the nurse-midwives under Board of Healing Arts supervision. "This was very reasonable," he said.

The evening closed with a second annual QuickFire event, where seven physicians gave fast-paced presentations on topics drawing on their expertise and



McBoyle

Dr. Sam Antonios: Big Data in Healthcare - Hype or Future

Dr. Sheryl Beard: Naltrexone for Fibromyalgia

Dr. Marilee McBoyle: Deep Diving Excursion in Kansas (The Science & Benefit of Hyperbaric Oxygen in Challenging Wounds)

Dr. Fadi Joudi: Active Surveillance for Prostate Cancer

Dr. DeeAnn Bragg: Treating HepC in Primary Care with Harvoni

Dr. Amy Curry: In-office Screening and Treatment for Hepatitis C

Dr. John Gallagher: EMS Fast Facts

#### Central Plains names board members

he Central Plains Health Care Partnership, a nonprofit affiliate of the Medical Society of Sedgwick County, has added three

> members to its board of directors: Dr. Rachel Bender Wykes, a





DeHart

Wesley OB/GYN resident

Dr. Regan DeHart, a family medicine physician

Jill Docking, investment adviser at Robert W. Baird and Co.

Thomas Bloxham, MD. continues to serve as board

president. Central Plains' flagship program, Project Access, has coordinated access to donated medical care for uninsured, low-income residents of Sedgwick County since 1999.

#### June 2 event focused on preterm births and early elective deliveries in Kansas

Physicians and other health care providers working in obstetrics are invited to a free event to learn about approaches to reduce preterm births and early elective deliveries.

The program, 5:30-7:30 p.m. June 2, is presented by March of Dimes and supported by the Maternal Infant Health Coalition and Amerigroup Foundation. It includes dinner and will be at Wichita Country Club, 8501 E. 13th. Register online at www.surveymonkey. com/r/TDCLPT2. Email sharris@marchofdimes.org with questions.

Discussion will include preterm births in Kansas, strategies for reducing early elective deliveries, ways to incorporate evidencebased care protocols into physician practices, and new clinical strategies from the March of Dimes prematurity campaign plan. Application for CME credit has been filed with the American Academy of Family Physicians, and determination is pending.

#### **SAVE THE DATE:** AMA president to visit



**B**e sure to mark Tuesday, Dec. 6, on the calendar, as December's membership meeting will feature a special guest, Dr. Steven Stack, president of the American Medical Association. Dr. Stack, an emergency physician in Lexington, Ky., is the youngest AMA president since 1854. The final meeting of the year will also feature a fine holiday tradition, the annual Wine

with a Purpose silent auction, benefiting Project Access.

#### **Earl Mills scholarships available**

The Earl L. Mills Educational Trust is accepting applications from practicing physicians for scholarship funds to support additional study in medicine lasting 4-12 months at an approved institution or to attend local educational seminars offering post-graduate opportunities.

Applicants must have practiced in Kansas for at least five years and be a member of a medical group no larger than five. The deadline is Aug. 31, 2016. To request an application, call Stephanie Clausen with INTRUST Bank at 383-1912.

#### 7 appointed to KU's 4-Wichita board

U Endowment Association has appointed seven new members to the 4-Wichita board, which advocates for and raises funds to support the mission of KU School of Medicine-Wichita.

Three MSSC member physicians were among the additions: Jerry Cohlmia, nephrologist and medical director, Physician Alliance of Kansas; Doug Milfeld, cardiothoracic surgeon, Wichita Surgical Specialists; and Brian Pate, pediatrics chair, KUSM-Wichita. MSSC member Dr. Alex Ammar is chairman of the board. Other new members are Allen Fee, Bill Hanna, Jennifer Szambecki and Nancy Martin, COO of Emergency Services PA.

#### **Innovation** continued from page 1

Speakers and presenters from the fields of medicine, technology, policy and education will discuss innovations already under way in Wichita and the region, as well as explore what other regions have done to build their health care sectors and fuel their economies.

Morning sessions will include a discussion about what it takes to build a "health innovation ecosystem" and feature speakers involved in WSU's innovation efforts. Local entrepreneurs will tell about innovative products and techniques they are working on. Examples include whiteboard technology, composite splints, dissolvable stents and wearable sensors. MSSC members Drs. Bassem Chehab, David Grainger and Alan Moskowitz, as well as executive director Jon Rosell, are among two dozen

speakers and panel members.

#### The forum

When: 8:30 a.m. to 3:30 p.m. June 1, with first session starting at 8:45.

Where: Kansas Leadership Center, 325 E. Douglas, Wichita

Cost: Free, registration

is required.

Go to www.gwedc.org/ healthcareinnovationforum to register and learn more.

The keynote speaker is Sam Konduros, executive director for the Research Development Corporation, the innovation engine of South Carolina's Greenville Health System, one of the nation's largest public health systems. The corporation focuses on forming collaborations and partnerships with biotech firms, pharmaceutical companies and molecular medicine-focused businesses and supporting high-impact start-ups and early stage innovation companies. The day will conclude with a discussion of what Wichita should do now to strengthen its health care innovation sector.

The forum is an important one, said Dr. Estephan Zayat, MSSC president. "By building new industries and jobs through health care innovation, we can also create communities that are healthier, more prosperous and better places to live, work and play," he said.

#### In Remembrance

MSSC extends its condolences to the family of Dr. Poole.

Retired orthopedic surgeon Bernard "Barney" T. Poole, MD, 78, died April 25, 2016. Born in Cork City, Ireland, Dr. Poole studied medicine at University College in Dublin, graduating in 1962. He

completed a surgical internship at St. Vincent's Hospital, Dublin, in 1963 and then did general and orthopedic surgical residencies with the Royal Army Medical Corps College. After military postings in Southeast Asia and Northern Ireland, Dr. Poole left the service and spent a year in Saskatchewan, Canada, before moving to Wichita and starting practice. He retired in 2014.

#### ROSTER UPDATE

Keep your 2016 Roster current with this information:

#### **CORRECTIONS**

Paul Marai. MD OFF: 263-5891

#### **CHANGES**

**Family Physicians of Kansas** Drs. Kimberly Allman, Richard Johnson and Candi Nigh FAX: 877-545-6391

Gregory Lakin, DO

OFF: 500-7848 / FAX: 500-7849 / Address remains the same

Michael Heaney, MD - Moved out of state Melissa Lefebvre, DO - Moved out of state



#### Learn about DocBookMD and avoiding texting privacy issues

IPAA violations and the potential for sizable fines are legitimate concerns for doctors who find it convenient and efficient to text patient information to fellow physicians and their practice teams.

That makes a HIPAA-compliant app like DocBookMD an essential practice tool. Free to MSSC members through a special arrangement with KMS, the app comes in both iPhone and Android versions and can be installed on smartphones, tablets and computers.

MSSC members can learn more about the app on May 24, during a free 5:30 to 7 p.m. demonstration – wine and snacks included. Attendees can find out how to set up the app, with assistance from a DocBookMD specialist, and ask more detail questions if they have already installed it.

Dr. Bassam Mattar and Cancer Center of Kansas were early adopters of DocBookMD, choosing it after deciding they needed a new texting app. Now, DocBookMD is used

by all of its doctors and many staff members, including nurses, nurse-practitioners, CMAs and administrators. With the practice's multiple satellite locations stretching from Liberal to Fort Scott, the app allows for quick, efficient and secure communications.

"Compared to other systems, it's very easy to use," Dr. Mattar said, adding that he appreciates not having to log in each time he uses it. Once a user is logged in with their phone's password, DocBookMD is ready to go. "You don't have to click every time."

"It's very friendly, even if you're not a techie. Between doctors it's very easy. I send EKGs, X-rays, pathology reports."

"It just gives you peace of mind that you're following the rules," he said.



#### Screening continued from page 1

Being Mortal follows surgeon Dr. Atul Gawande as he shares stories from the people and families facing terminal illness, including his own. The film investigates the practice of caring for the dying and explores the relationships between patients and their doctors.

When Dr. Gawande's own father gets cancer, his search for answers about how best to care for the dying becomes a personal quest. The film sheds light on how a medical system focused on a cure often leaves out the sensitive conversations that need to happen so a patient's true wishes can be known and honored at the end.

MSSC hosted Dr. Gawande in October 2014, and he spoke to Wichita's medical community as well as KUSM-Wichita medical

students and residents about his nationally-best selling book *Being Mortal* and the importance of physicians discussing end-of-life care with their patients. A few months later – in February 2015 – the PBS program *Frontline* aired the documentary of the same name. The film underscores the importance of people planning ahead and talking with family members about end-of-life decisions. While 90 percent of Americans know they should have conversations about end-of-life care, only 30 percent have done so.

Physicians and other Wichita area medical professionals are encouraged to attend and participate in the June 14 discussion.

To view a trailer of Being Mortal, visit www.youtube.com/watch?v=VRkr09ZMl3w





The MSSC News is published monthly by the Medical Society of Sedgwick County, Kansas. The Society does not necessarily endorse all the views expressed in this publication.

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